JUNE 28 - JULY 9, 2027













SUMMER SCHOOL

ENTREPRENEURSHIP INNOVATION & GLOBAL PURPOSE

Hes·so

HAUTE ÉCOLE DE GESTION
HOCHSCHULE FÜR WIRTSCHAFT
SCHOOL OF MANAGEMENT

Fribourg
Freiburg

AACSB ACCREDITED

Discovering entrepreneurship and Innovation

GIVE MEANING TO YOUR BUSINESS PROJECT



CARLA PETRONIN
PEEL LORRAINE
FRANCE

"I LOVED MEETING PEOPLE FROM ALL AROUND THE WORLD, LEARNING FROM ENTREPRENEURS AND COMPANIES, AND WORKING ON MY OWN PROJECT. THE COMPANY VISITS, GROUP WORKSHOPS AND ACTIVITIES MADE THE EXPERIENCE BOTH PRACTICAL AND INSPIRING."



JEREMY KAGAN
SWINBURNE UNIVERSITY
AUSTRALIA

"THE SUMMER SCHOOL WAS A GREAT OPPORTUNITY TO DISCOVER DIFFERENT CULTURES AND LEARN FROM THEM. I REALLY ENJOYED ALL ASPECTS OF THE EXPERIENCE AND WOULD DEFINITELY RECOMMEND IT TO OTHER STUDENTS"



ADRIEN BALLEYGUIER
SCHOOL OF ENGINEERING
SWITZERLAND

"WHAT MAKES THIS SUMMER SCHOOL SPECIAL IS THE BALANCE BETWEEN THEORY AND PRACTICE, THE VARIETY OF COMPANY VISITS AND THE STRONG CONNECTIONS WE BUILT WITH OTHER STUDENTS. IT WAS A TRULY ENRICHING EXPERIENCE FOR BOTH MY PROJECT AND MY ENTREPRENEURIAL JOURNEY."

AT A GLANCE

This programme stands out through its hands-on approach to entrepreneurship.
Working on real start-up projects, you will learn how to design and deliver effective pitches while developing a strategic mindset. By analysing real business contexts and market conditions, you will gain the skills needed to structure ideas, align strategy with action, and turn concepts into concrete outcomes.

📌 Language: English (advanced level B2 written / C1 oral)
📌 Place: Fribourg, Switzerland

Target group:
This program is designed for Swiss & international students in Business Administration, Economics, Business Informatics, or Business Engineering.
We are looking for curious and committed students.

Method :
Interactive lectures, case studies, group work, excursions, company visits.

Module 1: June 28 - July 09
DISCOVERING ENTREPRENEURSHIP & INNOVATION

Highlights :

- Visit exciting innovative companies.
- Learn and interact with entrepreneurs and academics.
- Developing an individual and meaningful purpose, to be integrated in the personal leadership style and into an entrepreneurial strategy for the global business.
- Gain the skills to align resources with opportunities and formulate actionable strategies.
- Expand your global horizons & build of valuable networks and relationships to support future career development.

CONTACT
heg-international@hefr.ch

Apply on line
before May 15th, 2027

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